

THE AREA'S OLDEST RETAIL STORE HAS BEEN

SERVING CAMAS SINCE 1903



HERE'S THE STORY OF HOW WE GREW . . .

Three years before Camas officially became a city, C. E. Farrell bought a store at what is now NE 4th and Birch in Camas, and went into business as C. E. Farrell General Merchandise Co. That was in August 1903, and Mr. Farrell's early store was a far cry from the modern department store pictured above. C. E. Farrell General Merchandise was a clothing store, to be sure, but it was also a hardware store, a grocery — and just above every other kind of store all rolled into one.

The old frame building shown in the picture to the right was torn down and the present building erected in 1924. The structure first was occupied by the J. C. Penney Co. Mrs. Farrell, who took a few hats and trimmings home with her from the old store, soon found herself with a thriving millinery business—and in 1928, with Mrs. H. E. (Anna) Eddy as partner, opened the Fashionette Hat Shop in the building now occupied by the A.W.P.P.W. next to the Liberty Theater.

In 1935 Penney's moved across the street to its present building, so Mrs. Farrell and Mrs. Eddy moved their shop back to the corner building, which was remodeled completely at the time—and became an exclusive women's clothing store.

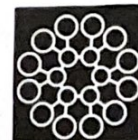
The men's department was added in 1942—three years before "Fashionette" was renamed Farrell and Eddy in 1945 to prevent the store's being confused with a rash of "Fashionettes" springing up all over the Northwest and Alaska.

1955 Farrell and Eddy underwent a complete "face-lifting" to bring you the attractive modern store pictured above. Times have changed a great deal since 1903—and Farrell and Eddy has changed with the times to offer you the latest fashions in better clothing for men and women.



Local cows lived the good life in the streets of Camas before ordinance passed about 1910 barred them from the public ways. Two bovines here are browsing at what is now NE 4th and Birch. Frame building at right is the old C. E. Farrell General Merchandise Co., which was torn down to make way for the present building in 1924.

Farrell & Eddy



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